

Brand Guidelines 2025

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Introduction

Brand idea

Our brand idea, 'Investing with intent', is a simple, yet meaningful phrase that expresses the essence of our brand. It encapsulates the purpose, values and behaviour of Bowmark as a firm — as a collective of individuals working towards a shared goal.

Investing with Intent

Intent meaning “Goal”

- To **deliver** strong returns to investors by accelerating the growth of exceptional businesses
- To help businesses become better by setting **targets** to be met – even exceeded – and supporting them to do so
- To **empower** enterprising managers in building their businesses
- To **generate** sustainable growth, responsibly

Intent meaning “Focus”

- We concentrate on UK growth companies in the **services** sector
- We back **technology** and data-enabled companies with growth potential
- We enact **tried-and-tested** strategies that have worked successfully for over 50 portfolio companies

Intent meaning “Purpose”

- We believe in **values-based** investing. Through sustainable growth, we aim to create a proud legacy for our firm, our investors and the companies we back.
- We do not invest in companies unless they can bring benefits to society or the environment. We **take responsibility** for sustainability.
- We recognise that our success is based on **people**. We focus on employee engagement, empowerment and enrichment.

Introduction

Our values

Our values underpin everything we do.
Our purpose is based on three principles:

1

To be supportive investors

Our intent is to empower great people. We support them with strategic, financial and operational advice based on actual experience.

2

To be fair and open

From our first dealings with management through to the realisation of an investment, we aim to be straightforward and accessible.

3

To make growth meaningful

Strong financial returns alone are not sufficient. We believe sustainable growth can only be achieved when a business benefits all of its stakeholders.

Identity toolkit

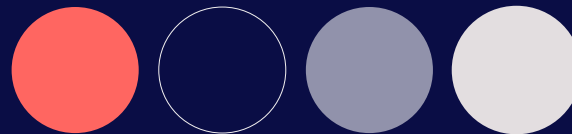
The way we invest with intent is made clear with an identity toolkit shown below. It is inspired by the mark inherent in our name, and wider ideas of archery and the target at the heart of the sport; a bow point, a bulls eye.

On the following pages, we explain how to use these different elements together. Be sure to apply them with care and resist the temptation to introduce new design components not described in these guidelines.

LOGO



COLOUR PALETTE



TYPEFACE

AaBb

BRAND SHAPES



ICONOGRAPHY



PHOTOGRAPHY



Logo

Logo

Primary logo

Our logo is the primary means by which people recognise communications from Bowmark Capital – it serves to identify all our activities and initiatives.

The logo comprises two elements; the name 'Bowmark Capital' in a bespoke crafted typeface and the target symbol forming a 'lockup'. The two elements are fixed together in position and this relationship should always be maintained.



Logo

Lockups and symbol

Below are the different ways in which you can use the Bowmark logo. The vertical lockup should be used for most applications. The horizontal lockup should be used where space is limited, such as web banners and email signatures.

The 'target' marque is a unique and distinctive brand symbol used primarily for social media avatars and should not be used instead of the logo lockup.



VERTICAL LOCKUP FOR PRIMARY USE



HORIZONTAL LOCKUP FOR SECONDARY USE



SYMBOL

Logo

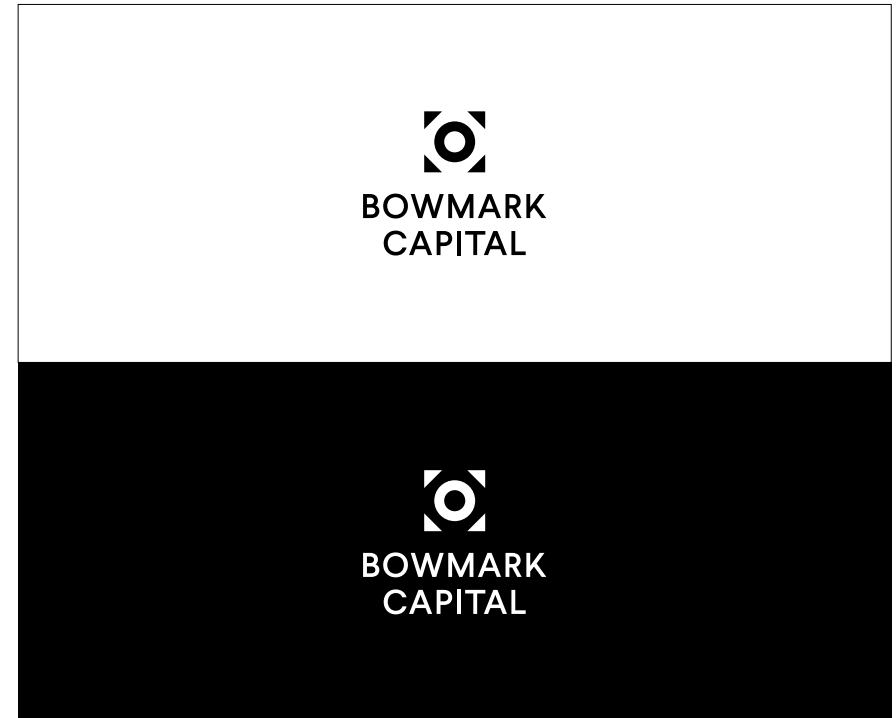
Colour usage

The Bowmark Capital logo needs to work in a variety of ways across a wide range of formats and applications. Please follow this colour system shown below to ensure the logo is applied consistently and is clearly visible at all times.



FULL COLOUR

The full colour logos should be used where possible to ensure our brand is consistent and instantly recognisable across all communications.



MONO (WHITE / BLACK)

Occasionally, it may be necessary to use a mono variant of the logo e.g. when positioned with a partner brand, event logo walls, or when print colour restrictions apply.

Logo

Clear space

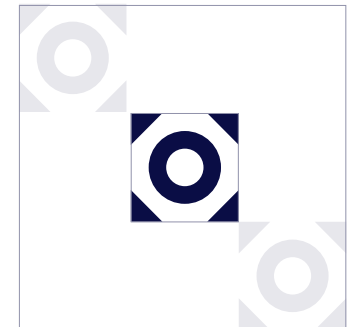
To ensure our logo has room to breathe and does not get cluttered by text or other graphic elements, it is crucial to follow the clear space rules detailed below.



CLEAR SPACE - VERTICAL LOCKUP



CLEAR SPACE - HORIZONTAL LOCKUP



CLEAR SPACE - ICON

Note: the icon should only be used on the master template for Powerpoint slides.

Logo Sizing

Please follow the size guides below to ensure the logo is displayed clearly and with a considered level of prominence.

RECOMMENDED LOGO SIZES

The size guide below indicates the optimum logo size for the intended format. The logos should be used at these sizes if space allows.

VERTICAL LOCKUP RECOMMENDED WIDTH	HORIZONTAL LOCKUP RECOMMENDED WIDTH
A4: 26mm	A4: 37mm
A5: 13mm	A5: 18mm
A3: 37mm	A3: 54mm

MINIMUM SIZES

Minimum sizes logos should only be used when space is limited. Avoid using the wordmark at a smaller size than specified below.

VERTICAL LOCKUP MINIMUM WIDTH	HORIZONTAL LOCKUP MINIMUM WIDTH
Print: 13mm	Print: 19mm
Web: 36pxl	Web: 53pxl

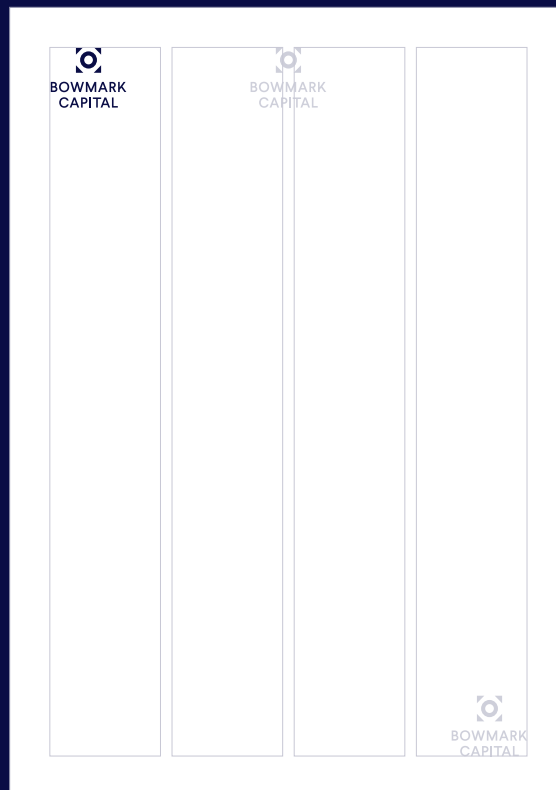


Logo Positioning

Our logo should be placed in the most legible place in communications. However, our preferred positions are illustrated below.

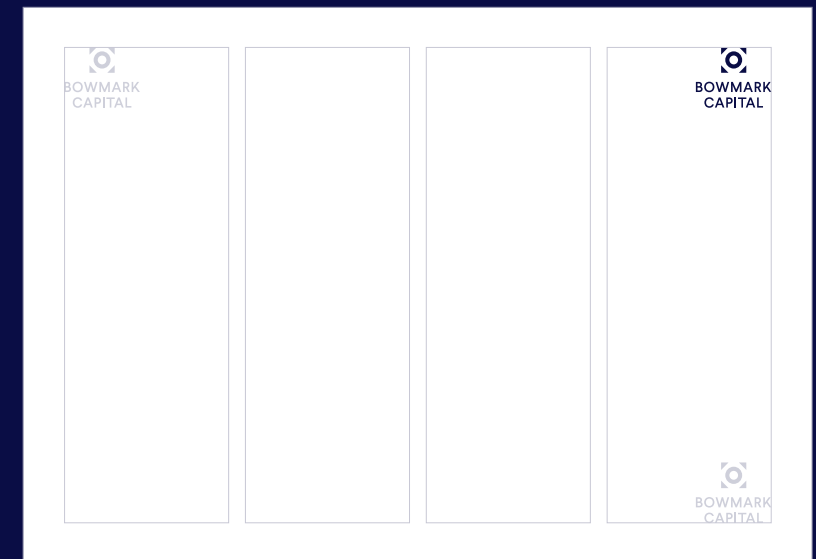
PORTRAIT FORMATS

The default position for logo positioning on portrait formats is top left. However, if space does not allow it should be placed bottom right. For letterhead, the logo should be placed top centre.



LANDSCAPE FORMATS

The default position for logo positioning on landscape formats is top right. However, if space does not allow it should be placed top left or bottom right.



Colour, data and iconography

Colour

Primary colour palette

The primary colour palette comprises core colours and accent colours. The core colours must always be used on visual materials and are made up of base colours, and a distinctive highlight colour, Bowmark Coral.

Both Bowmark Dark Purple and Off White act as alternative base colours. Bowmark Dark Purple is good for clear orientation and 'beacon' branding while Off White creates a more relaxed aesthetic.

The accent colours add a premium feel to applications but should only be used sparingly in order to create distinction or hierarchy.

CORE COLOURS

BASE COLOURS

BOWMARK DARK PURPLE

PANTONE: 2695C / 2765U
CMYK: 100 / 100 / 0 / 40
RGB: 11 / 12 / 68
HEX: #0B0C44

OFF WHITE

PANTONE: Cool Grey 1 C /
Cool Grey 1 U
CMYK: 7 / 6 / 5 / 0
RGB: 241 / 239 / 240
HEX: #F0EEF0

HIGHLIGHT COLOUR

BOWMARK CORAL

PANTONE: 178C / 178U
CMYK: 0 / 78 / 60 / 0
RGB: 255 / 102 / 97
HEX: #FF6661

ACCENT COLOURS

BOWMARK GREY

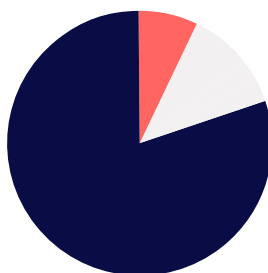
PANTONE: 420C /
420U
CMYK: 13 / 13 / 10 / 0
RGB: 228 / 222 / 224
HEX: #E4DEE0

BOWMARK LIGHT PURPLE

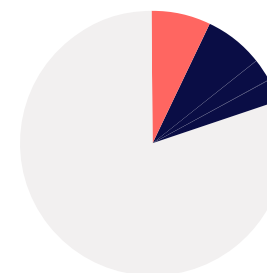
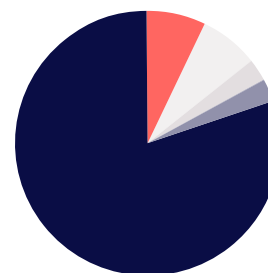
PANTONE: 5285C /
5285U
CMYK: 42 / 34 / 13 / 10
RGB: 145 / 146 / 171
HEX: #9192AB

COLOUR BALANCE

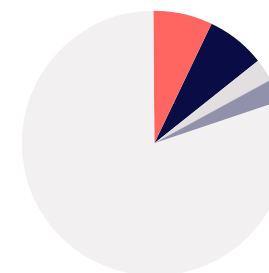
The diagrams on the right are a guideline for the balance of colour to be used on either a Bowmark Dark Purple or Off White base.



BOWMARK DARK PURPLE-LED
COLOUR PALETTE



OFF WHITE-LED
COLOUR PALETTE



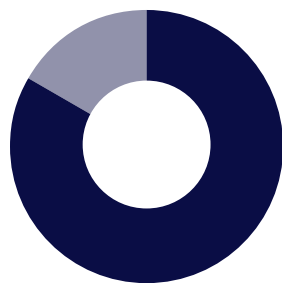
Colour

Primary colour palette and data

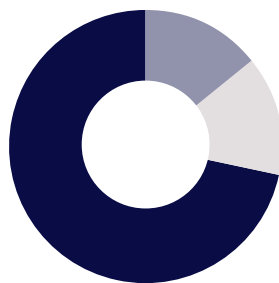
Our primary colour palette can be used to visualise simple graphs and charts. Where a specific piece of data needs to be highlighted, Bowmark Coral is used. For optimum legibility and best practice, please follow the principles shown on this page.

Note: For more complex graphs and charts (ie. for displaying information with more data points) we have developed an extended palette which is shown on the following page.

EXAMPLE OF GENERIC CHARTS WITH NO KEY DATA POINT



2 DATA POINTS

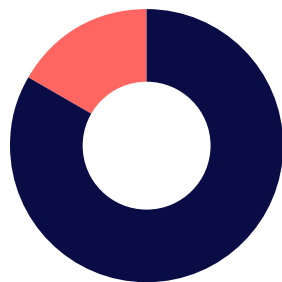


3 DATA POINTS

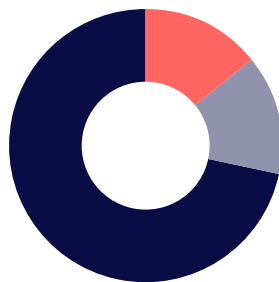
KEY

- Data point 1: Bowmark Dark Purple
- Data point 2: Bowmark Light Purple
- Data point 3: Bowmark Grey

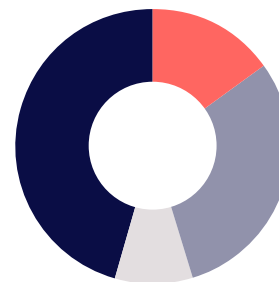
EXAMPLE OF GENERIC CHARTS HIGHLIGHTING A KEY DATA POINT



2 DATA POINTS



3 DATA POINTS



4 DATA POINTS

KEY

- Data point 1 (highlighted): Bowmark Coral
- Data point 2: Bowmark Dark Purple
- Data point 3: Bowmark Light Purple
- Data point 4: Bowmark Grey

Colour

Extended colour palette

An extended palette has been developed specifically for use in data visualisation in order to provide greater flexibility. These colours should only be used for graphs and charts when the number of data points exceeds the number of colours that can be used from the primary colour palette. (see previous page.)

Note: The extended colour palette should be used exclusively in graphs and charts and never for branded material.

For instances where there are more than 10 or 11 data points, use the tints built into the templates.

01 CMYK: 38 / 84 / 34 / 28 RGB: 136 / 57 / 90 HEX: #88395A	02 CMYK: 79 / 94 / 30 / 25 RGB: 76 / 40 / 91 HEX: #4C285B	03 CMYK: 80 / 64 / 34 / 15 RGB: 70 / 85 / 118 HEX: #465576	04 CMYK: 87 / 38 / 36 / 20 RGB: 0 / 108 / 128 HEX: #006C80	05 CMYK: 82 / 23 / 53 / 6 RGB: 11 / 139 / 17 HEX: #118b80
06 CMYK: 32 / 55 / 26 / 7 RGB: 177 / 126 / 147 HEX: #B17E93	07 CMYK: 52 / 56 / 23 / 6 RGB: 139 / 116 / 149 HEX: #8B7495	08 CMYK: 52 / 38 / 23 / 6 RGB: 134 / 144 / 166 HEX: #8690A6	09 CMYK: 66 / 21 / 30 / 3 RGB: 89 / 159 / 172 HEX: #599FAC	10 CMYK: 55 / 12 / 35 / 0 RGB: 126 / 182 / 175 HEX: #7EB6AF

EXAMPLE OF GENERIC CHARTS WITH NO KEY DATA POINT



4 DATA POINTS



5 DATA POINTS



6 DATA POINTS



7 DATA POINTS



5 DATA POINTS



6 DATA POINTS



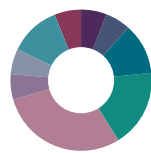
7 DATA POINTS



8 DATA POINTS



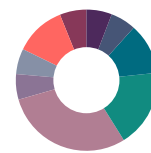
8 DATA POINTS



9 DATA POINTS



10 DATA POINTS



9 DATA POINTS



10 DATA POINTS

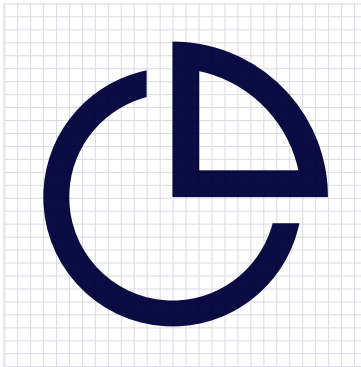


11 DATA POINTS

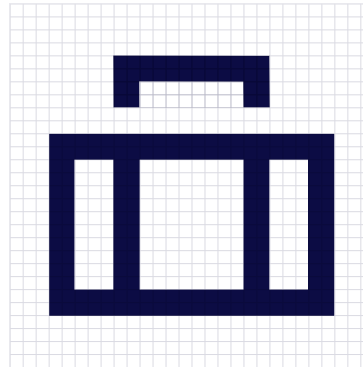
Iconography

Iconography is an important component of our toolkit. When used correctly it can improve navigation both on digital and print applications. It can also help make our communications more engaging and easier to digest.

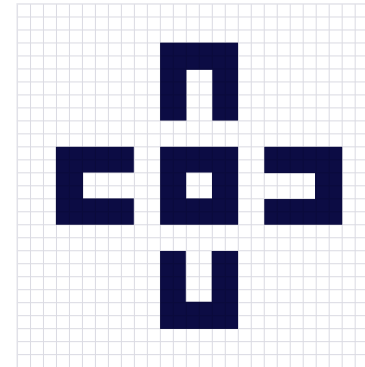
A family of bespoke icons have been designed, which are in keeping with the other elements of our brand identity. They represent our seven service sectors.



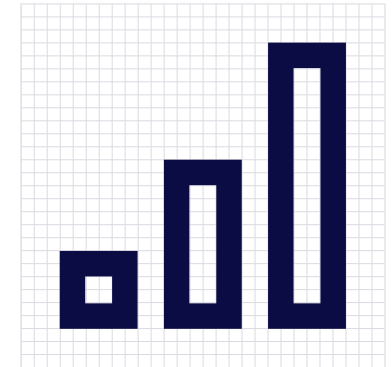
BUSINESS SERVICES



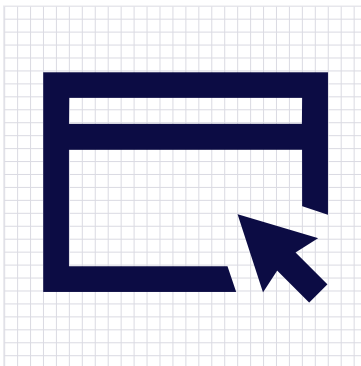
CONSUMER & LEISURE



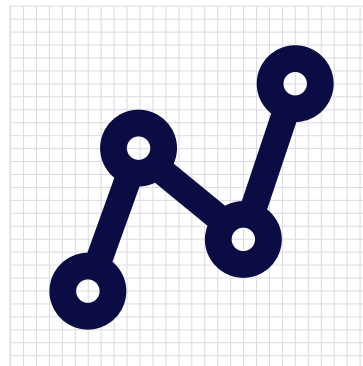
HEALTHCARE



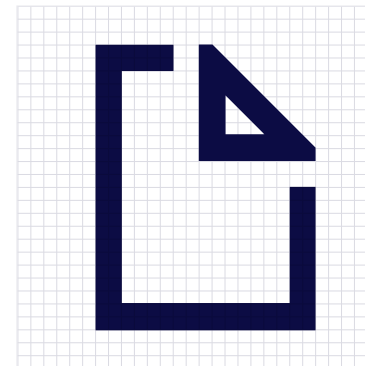
FINANCIAL SERVICES



MEDIA



TECHNOLOGY



EDUCATION & TRAINING

Animated graphics

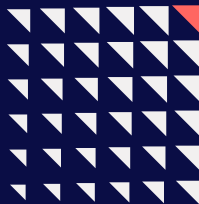
For screen based communications, for example on our website, we can animate our brand shapes to tell stories and create impact. Some static examples are shown below.



Collaboration and in-sync working

Description: A series of four partially complete circles rotating in perfect sync with one another to create a central square shape.

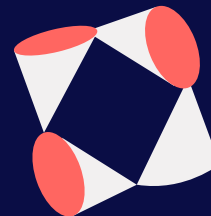
Demonstrating: Bowmark's ability to work collaboratively with one another whilst staying in sync with the needs and challenges of the businesses it invests in.



Focus and exclusivity

Description: A square grid of triangles, each enlarges in a highly structured and diagonal sequence from bottom left to top right. The animation culminates in the growth of one final highlighted shape.

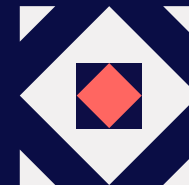
Demonstrating: Bowmark's highly specialised knowledge and discerning ability to select exceptional business from the crowd, to then drive them forward through growth.



New perspectives and different viewpoints

Description: A flat square graphic, formed from four triangles, rotates to a 360 degree view, revealing its construction from four 3-dimensional cone shapes.

Demonstrating: Bowmark's ability to provide a new way of thinking and to share a revelatory 360-view on business and private equity investment.



Boldness and brilliance

Description: A series of diamond shapes emerge from the centre of the image to create an infinite loop of dramatic, kaleidoscopic forms.

Demonstrating: Bowmark's endless commitment and laser focus on selecting and growing bold and brilliant businesses.



Widespread impact and shared value

Description: A single circle splits to provide the foundations for further circles outside it to form and grow.

Demonstrating: Bowmark's commitment to investing in businesses that impact society by creating shared-value for the individuals and communities they support and that surround them.

Typography

Brand typeface

Our brand font is Larsseit and has been carefully selected to be open, legible, smart and professional. It is a contemporary sans-serif typeface, with a neutral aesthetic but with some subtle distinctive features. It comes in several weights making it a versatile yet ownable brand font.

Note: Please use Arial in Microsoft Office applications that need to be edited by third parties.

LARSSEIT LIGHT

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
nopqrstuvwxyz

Brand typeface

Type weight usage

In order to retain the elegance of the brand and suitable visual hierarchy follow the typographic principles outlined on this page.

LARSSEIT LIGHT

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789£\$%&

Larsseit Light is our preferred option for all headline copy and body copy. Hierarchy between headlines and body copy can be achieved by using scale, rather than using Larsseit Bold or Medium.

LARSSEIT BOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789£\$%&

Larsseit Bold or **Larsseit Medium** should be used sparingly for emphasis (e.g. to emphasise headings within body copy) and not for main headlines. Use your discretion to decide whether Bold or Medium should be used in these cases, in order to achieve the best aesthetic balance with all other graphic elements.

LARSSEIT MEDIUM

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789£\$%&

Photography

Photography People

Photography is a valuable tool in inspiring, informing and illustrating meaning in any given communication piece. We are a people business, and so our brand photography is all about partnerships, relationship building and focusing on the detail of our clients.

Our photography is in a natural, reportage style, avoiding staged situations and over formality.

A soft coral coloured 'lens flare' treatment can be added to our brand imagery to compliment our colour palette and increase brand recognition.

PARTNERSHIPS



BUILDING RELATIONSHIPS



FOCUS AND DETAIL



Photography Headshots

Our team are highly professional, informed and dedicated experts and should always be portrayed in this way. Our headshots are shot on a plain backdrop, with individuals looking either directly at the camera, or into the distance to create variation.

The coral 'lens flare' is added to create warmth and approachability, whilst retaining a premium and stylistic aesthetic.



Brand shapes and applications

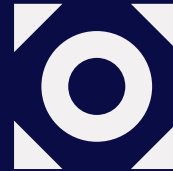
Brand shapes

Creating distinction

The shapes that make up our brand symbol can be extracted and used to create distinction across our branded touchpoints. The shapes can be used in a number of ways, creating endless variation and visual impact whilst retaining the brand consistency. Examples are shown on the following pages.

The brand shapes can be used in three ways: as a single shape (i.e. one triangle), as repeated shapes, and as a mixture of shapes. These three treatments can be used with or without photography.

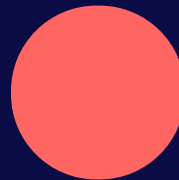
BOWMARK SYMBOL



BRAND SHAPES



Holding shape



Pinpointing potential

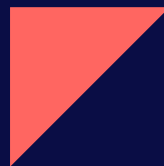


Focus and determination

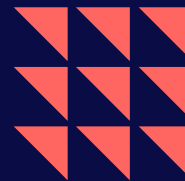


On target for success

INDICATIVE EXAMPLES OF HOW BRAND SHAPES CAN BE TREATED



Single shape



Repeated shape



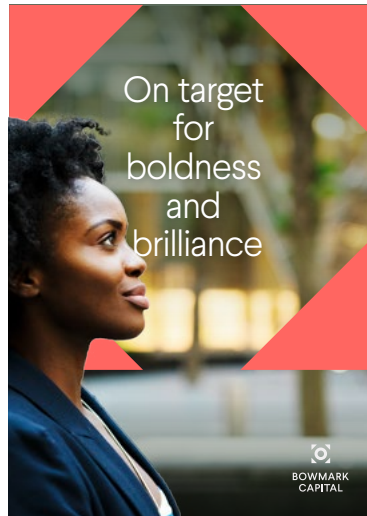
Mixture of shapes

Brand shapes

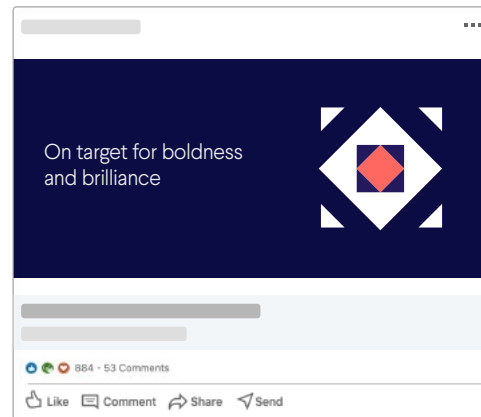
The triangle

The triangle derived from the Bowmark symbol is symbolic of focus and determination. The applications below show how this shape can be applied across various touchpoints.

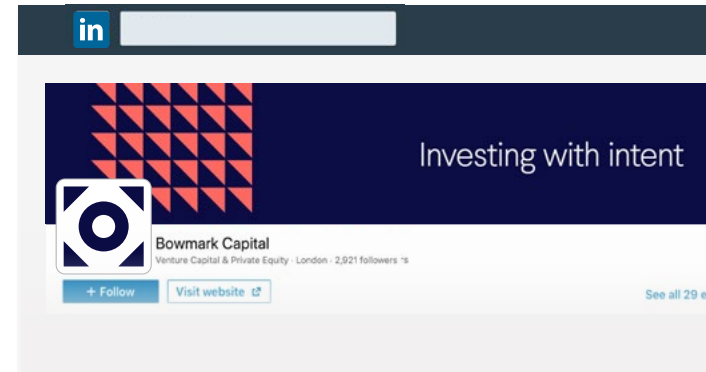
01



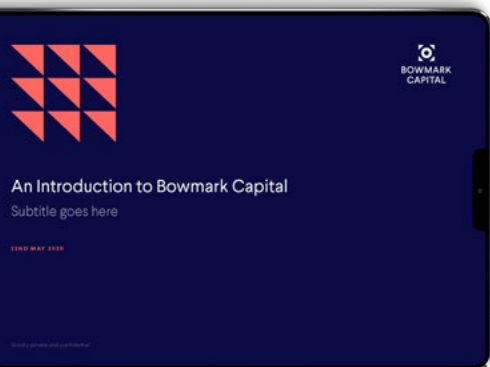
02



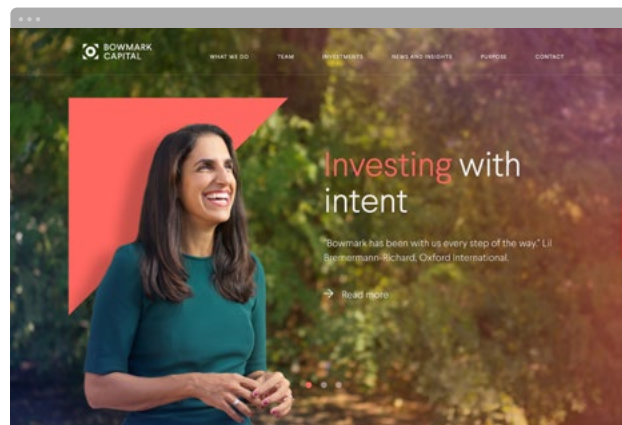
03



04



05



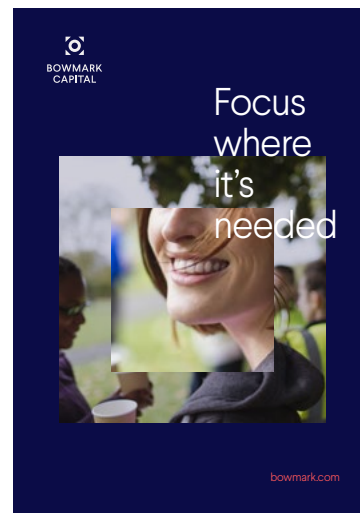
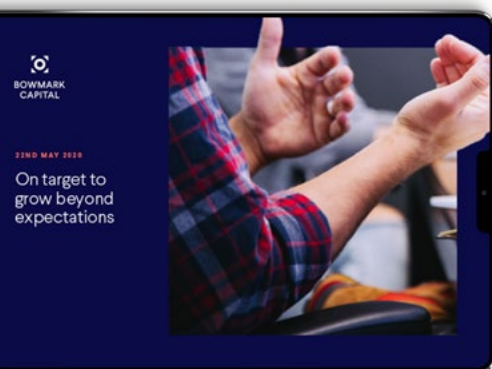
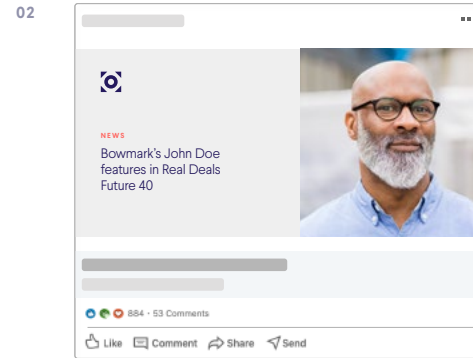
USING THE TRIANGLE TO...

- 01 Frame text
- 02 Create patterns that tell a story
- 03 Create branded social media assets
- 04 Create abstract patterns
- 05 Interact with an element in an image

Brand shapes

The square

The square is primarily used to hold photography and inform layouts. The applications below show how this shape can be applied across various touchpoints.



■ USING THE SQUARE TO...

- 01 Create dynamic layouts with other
Bowmark shapes
- 02 Inform layouts
- 03 Hold imagery
- 04 Hold imagery that emerges outside of its edges
- 05 Layer imagery to create depth

Brand shapes

The circle or 'bullseye'

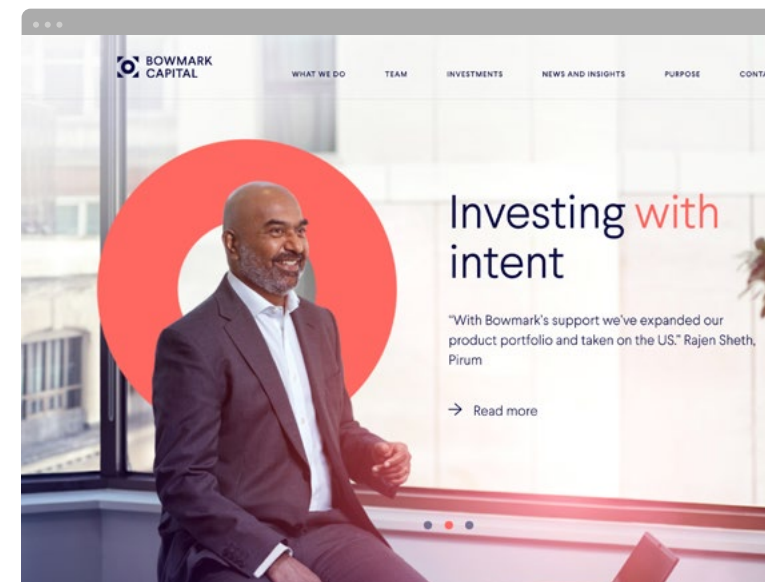
The circle, or 'bullseye' derived from the Bowmark icon represents precision and pin-pointing potential. The applications below show how this shape can be applied across various touchpoints.



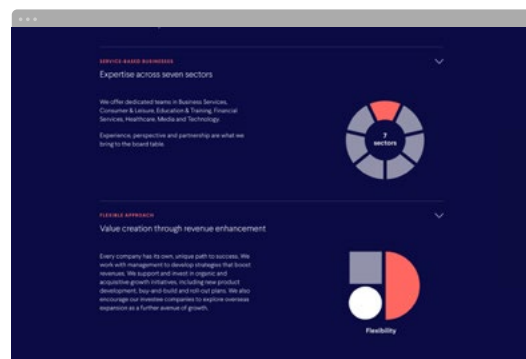
01



02



03



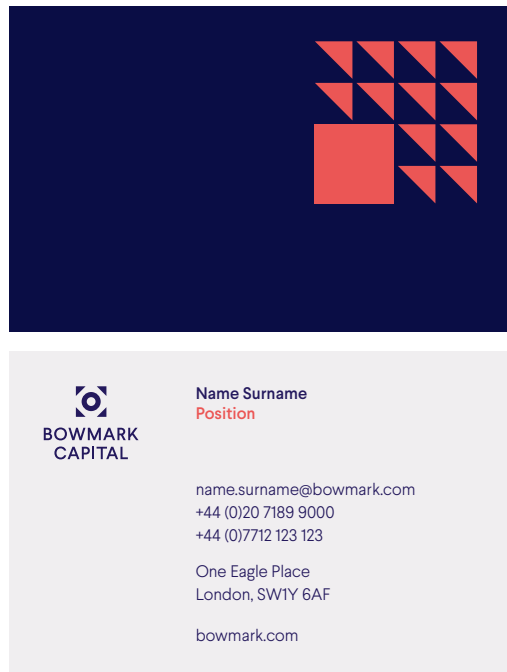
04

●● USING THE CIRCLE OR 'BULLSEYE' TO...

- 01 Create patterns that tell a story
- 02 Interact with an element in an image
- 03 Create patterns for brand merchandise
- 04 Visualise information and/or statistics

Brand applications Stationery

This page shows how we apply our brand to business cards and letterhead.



BUSINESS CARDS



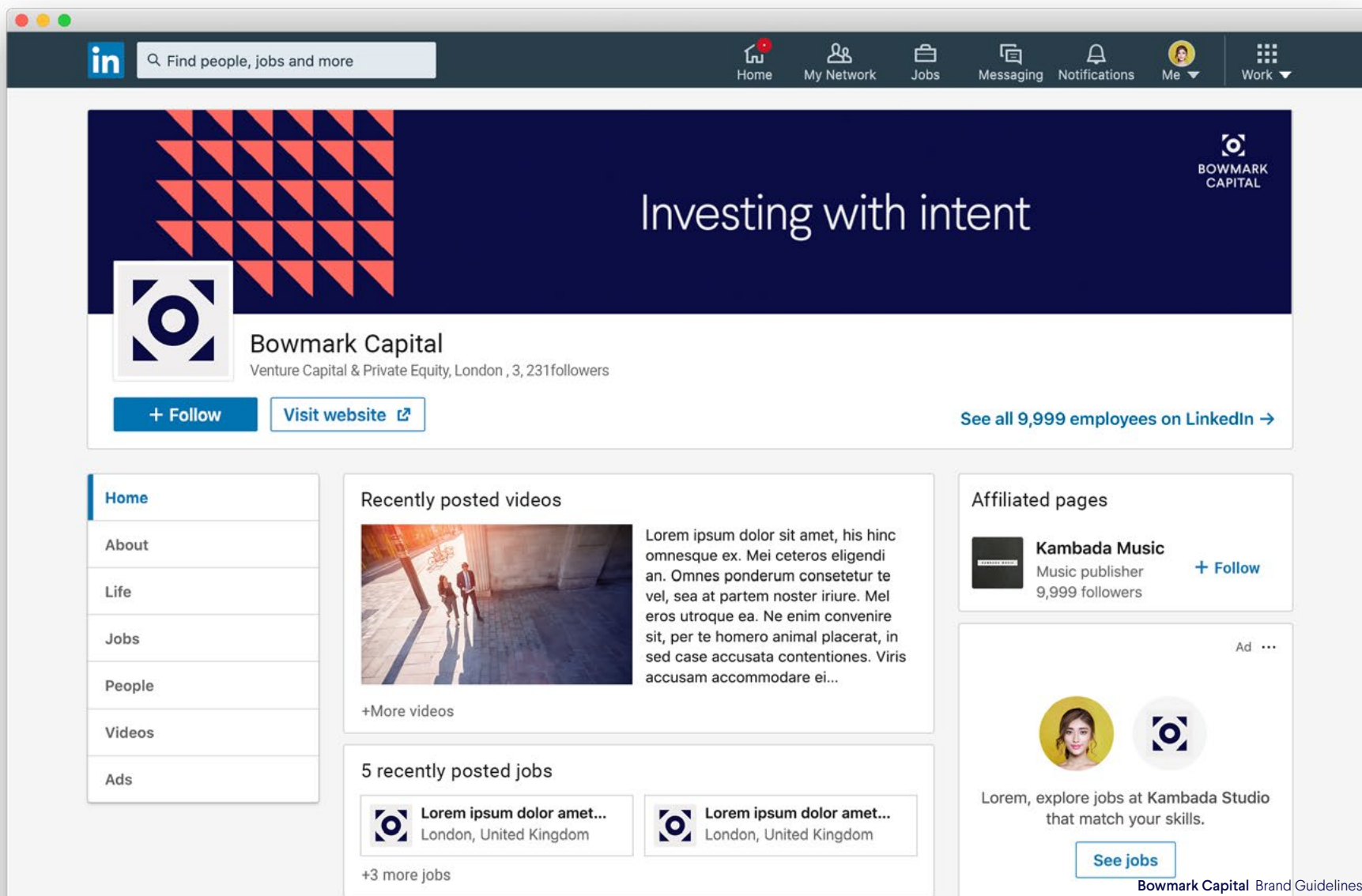
LETTERHEAD

Social media

Social media

LinkedIn business profile

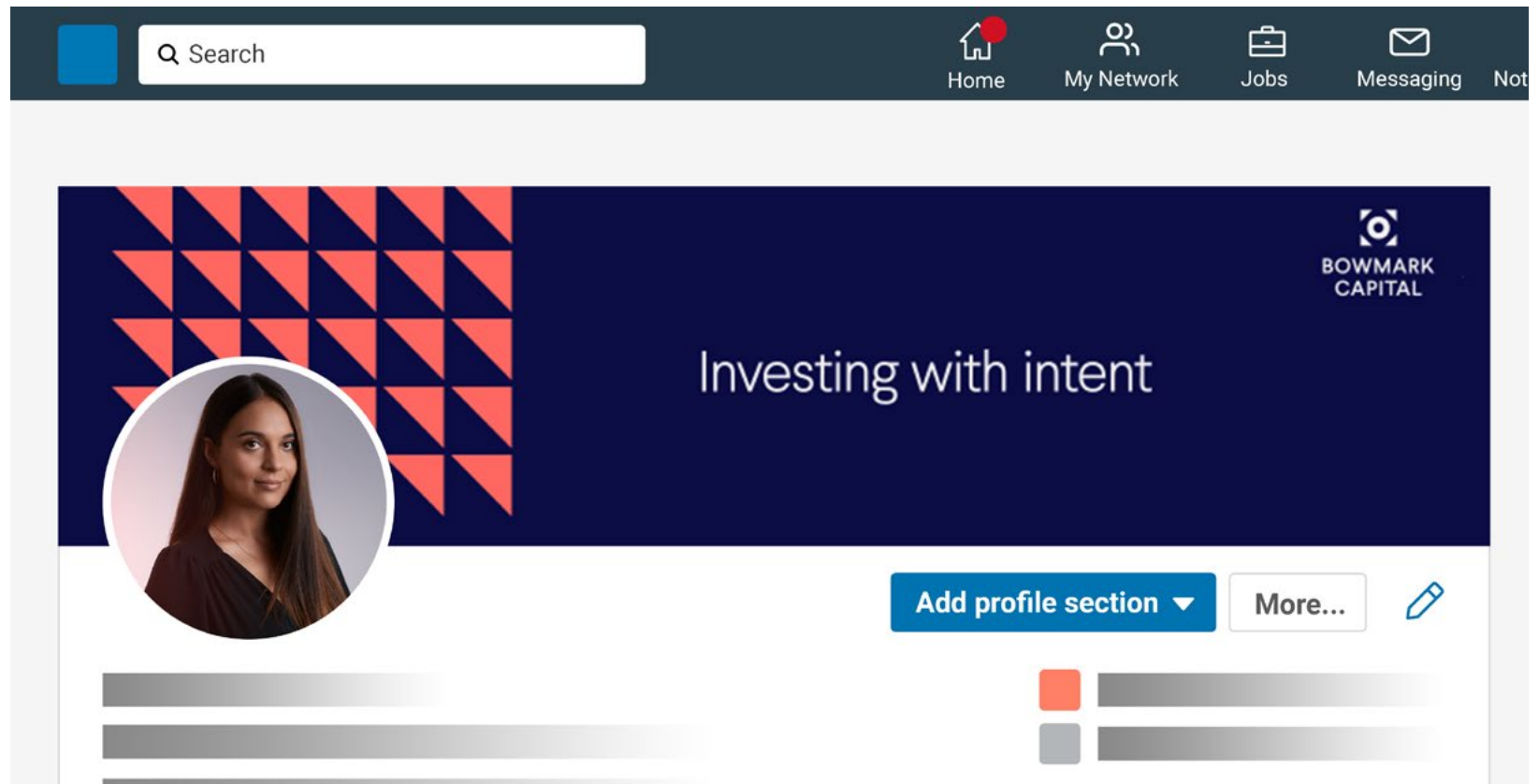
Bowmark's LinkedIn business profile should incorporate our branded cover banner (1128 pixels by 191 pixels), and the Bowmark symbol as profile picture, as shown below.



Social media

LinkedIn personal profile

Personal profiles for our employees should incorporate our branded cover banner (1584 pixels by 396 pixels), and a personal headshot in the Bowmark photography style, as shown below.



Messaging and Tone of Voice

Messaging and Tone of Voice

Introduction

Messaging

A clear and cohesive brand proposition requires consistent messaging. The messaging guidance described in the following sections provides a framework for all marketing and communications content, both internal and external.

The framework is foundational but flexible, allowing for the creation of targeted content for each Bowmark audience. The messaging architecture includes words but, importantly, it does not “tell” creators of content what words they must use. Rather, it conveys the *meaning* that the words and images chosen should reflect.

Tone of Voice

Ideally, our tone of voice will be used across all marketing and communications channels. Of course, there will be times, and in particular communications, where it is less appropriate to do so, such as specific legal and regulatory filings and notices.

The focus within our messages should be on what Bowmark is doing to help and support management teams, and what we bring to investors, rather than our own actions.

Tone of Voice

The language of intent

To express the meaning of Bowmark's brand, the written and visual language of intention should be used.

Word and imagery choices are guided by the sense to be conveyed, that the Bowmark team is goal-driven, focused and purposeful.

Using the constructs

'Our intent' constructs will be used to emphasise those messages with a business or results focus.

The 'intention' construct, in contrast, can be used in communications which are 'softer'; speaking more to how we work responsibly, and those focused upon employees.

RESULTS FOCUSED

Our intent: your success

RESPONSIBILITY FOCUSED

An intention to invest responsibly

Alternatives to 'intent'

There may be times that you wish to use an alternative to the 'Our intent' construct, for variety in what you are writing. Some suggested alternatives are shown here.

OTHER OPTIONS

Our aim:

Our purpose:

Our goal:

Our target:

We empower:

Our focus:

We support:

Tone of Voice

Application guidance

Our tone of voice reflects our personality and guides how we communicate with our audience.

Writing Advice

Use active language, not passive: 'The Investment Committee agreed the investment' is more energetic and sounds easier on the ear than 'The investment was agreed by the Investment Committee'.

Use direct address on occasion: For communications around responsibility, it is okay to use 'your' instead of the third person. It makes the messages warmer.

We are sincere and understated: Avoid pomposity where we can – we do not 'commence' things, we 'start' them.

We are not chatty and over-friendly: We would not start an email or a tweet with 'Hey', for example.

We use meaningful language; we avoid business jargon such as 'best-of-breed'

Simplify your sentence structure: to avoid us sounding stuffy; if you are using more than one clause, you can probably redraft it to make clearer.

Avoid contractions: steer clear of using them, as they do not sound like us.

Avoid starting sentences with prepositions: such as and or but.

Use UK rather than US English: especially for spelling.

Claims in headlines: Should be as specific as possible, and ideally proven and tangible.

Messaging

Application guidance

These key messages are the building blocks for communications.

They form a framework for content development, not a straightjacket. The preferences of the reader rather than the writer should guide the choice of language.

Who we are

- Bowmark is a leading private equity investment firm specialising in UK growth companies valued at up to £250 million.
- Established in 1997, we manage and advise funds of over £1.5 billion and have made 50 investments.

What we do

- We invest in UK companies valued at up to £250 million, through majority or significant minority stakes.
- We invest in services companies with the potential for significant organic and investment-led expansion.
- We have dedicated investment teams in Business Services, Consumer & Leisure, Education & Training, Financial Services, Healthcare, Media and Technology.

Who we help

- Business is being revolutionised by technology and data. We are here to help companies that are embracing this opportunity, as well as those expanding into new areas or capitalising on market change.
- The companies we back have:
 - A track record of innovation
 - Clear market growth drivers
 - Technology and data-enablement potential
 - High levels of recurring revenues
 - Strong competitive positions
 - Scope for organic or investment-led growth

How we do it

- Every company has its own, unique path to success.
- Since 1997, we have had the privilege of backing some of the UK's most innovative businesses. We've invested in 50 small and mid-market enterprises. Our advice and insight are based on these experiences.
- With our strategic support and capital, we work in partnership with management to develop strategies that boost revenues. We empower them to deliver product and service development, buy-and-build strategies, roll-out plans and international expansion (details overleaf).
- We invest responsibly. Our shared values are based on three principles: to be supportive investors, to be fair and open, and to make growth meaningful.

Messaging

Application guidance

GROWTH STRATEGIES FOR PORTFOLIO COMPANIES



Product and service development

- Whether it be a software business investing in new technology or a healthcare provider investing in human capital, our portfolio companies never stand still.
- Bowmark backs management teams with vision. They are ready to maximise their businesses' growth potential by developing new products and services.
- With guidance and investment, we support them in building market-leading positions and help them to enter adjacent markets.



Buy-and-Build

- Buy-and-build strategies, where companies expand through strategic acquisitions of competitors or complementary businesses, are a proven method of rapid growth in the mid-market.
- Supporting our portfolio companies with additional capital is an important element of our investment philosophy.
- We have backed buy-and-build strategies across a range of industry sectors.
- We work closely with our management teams to help them develop and execute ambitious acquisition strategies – from the one-off acquisition of a prime target, to pursuing a large-scale consolidation of an industry sector.



Roll-outs

- Roll-out strategies enable companies to rapidly build scale and regional density by setting up new units, based on a proven business model.
- We have a long track record of helping management teams develop and execute roll-out plans, through business, marketing, and operations strategies.
- We have helped companies successfully deploy products or services at a larger scale in the Consumer & Leisure, Healthcare and Education sectors.



International expansion

- Mid-market companies that develop internationally can accelerate their revenue growth and expand their addressable market. They can also increase their value to future investors. Yet exploring growth across regulatory and cultural borders can be daunting for management teams.
- Through close partnerships with portfolio companies, we share our expertise in international expansion planning and execution.
- We have helped businesses expand into Europe, the USA, Asia and emerging markets.

Messaging

Application guidance

Purpose

- We believe in values-based investing. Through sustainable growth, we aim to create a proud legacy for our firm, our investors and the companies we back.

Delivering meaningful growth

- We do not invest in companies unless they can bring benefits to society or the environment.
- We are proud signatories to the PRI. The highest standards of Environmental, Social and Governance (ESG) are embedded in our investment process.

Putting people first

- We recognise that our success is based on people. This means every one of the more than five thousand people in our portfolio companies. We work closely with our management teams to cultivate inclusive and diverse work environments.
 - Engagement – Our portfolio companies develop regular internal communications so that employees are fully aware of their company's mission, strategy and progress. We ask for surveys to measure how people are feeling and to help improve corporate leadership.
 - Empowerment – We create nurturing environments in which employees can make active contributions. Key to this is creating the right structures to support people in realising their personal goals, and developing workplaces committed to diversity.
 - Enrichment – Employees share in financial success through broader ownership of their business. We also measure success based on the quality of the working environment.
- The portfolio companies that we have now exited doubled their employee numbers during our ownership period.
- As of August 2020, our average Glassdoor rating was 4.1 out of 5.

Supporting diversity

- We are active supporters of Level 20, the not-for-profit organisation established to inspire women to join and succeed in the private equity industry. Our firm supports Level 20's mission to encourage greater female representation in private equity, with the goal of having 20% of senior positions in the industry held by women, and with a particular focus on increasing the number of women in investment roles.
 - 20% of Bowmark's investment professionals are female.
- We are members of the BVCA and active supporters of its initiative to improve diversity in private capital firms and portfolio company management.
- We are also participants in #100BlackInterns.

Community action

- Bowmark has a close partnership with Pursuing Independent Paths (PiP). This outstanding organisation supports adults with learning disabilities and autism.
- PiP's dedicated team of staff and volunteers helps people to achieve their potential and to lead more independent lives.
- The Bowmark team supports PiP by volunteering and fundraising, in addition to financial support.
- We are proud to back PiP's social enterprise, Fruitful, a pop-up fruit juice stall run by its students to gain employability skills and real-life work experience.

Testimonials

Third-party validation

The value of Bowmark's actions is best expressed by the stakeholders that you affect.

By quoting real individuals, Bowmark demonstrates that it cares about people as well as returns.



“Bowmark has been with us every step of the way as we have sought to strengthen our business.”

Lil Bremermann-Richard, CEO, Oxford International

“With Bowmark’s support, we’ve expanded our product portfolio and take on the US market.”

Rajen Sheth, President, Pirum

“Bowmark is an entrepreneurial firm and the people are easy to relate to. They are straightforward and open, and they always do what they say.”

Richard Davey, Law Business Research Founder

“With Bowmark’s help, CARE has grown in scale but never lost sight of the importance of delivering the best outcomes for our patients.”

Simon Fishel, Founder, CARE Fertility

“PiP and Bowmark have grown together over the past five years and we are delighted that the partnership now focuses on our innovative social enterprise. Bowmark’s support will ensure that Fruitful continues to flourish, helping us to build an active future in the community for our students.”

Denise Largin, CEO, Pursuing Independent Paths (PiP)

Resources

BRAND TOOLKIT

All assets can be obtained by contacting Maya Kellermann:

mkellermann@bowmark.com

STOCK IMAGERY

Rights-managed and royalty-free:

[Adobe](#)

[Getty Images](#)

[Shutterstock](#)

Free to use:

[Unsplash](#)

Support

MORE INFORMATION

For further help and guidance contact:

mkellermann@bowmark.com

bowmark.com