



One-line descriptor

Bowmark is a leading private equity investment firm specialising in technology, data and services companies.

Boilerplate

Bowmark Capital (“Bowmark”) is a leading private equity investment firm specialising in technology, data and services companies. Established in 1997, Bowmark manages funds of over £2 billion and has made more than 50 investments. Bowmark’s focus is on four core areas of the technology sector: data and insight, managed IT services, software, and technology-enabled business services. The firm invests up to £300 million per transaction through majority or significant minority stakes in companies with compelling growth prospects, that are seeking a supportive, value-added partner to help them realise their ambitions. With our strategic support and capital, we work in partnership with management teams to accelerate growth and build exceptional businesses. Bowmark Capital LLP is authorised and regulated by the Financial Conduct Authority.

Mission

We believe in values-based investing. Through sustainable growth, we aim to create a proud legacy for our firm, our investors and the companies we back. We partner with management teams to build great businesses, unlocking growth opportunities and delivering strategic support and capital. Focused on the long-term, we make growth meaningful.

Purpose

Bowmark invests with intent: an intent to invest in exceptional companies with significant growth potential; an intent to invest in companies that bring benefits to society; and an intent to invest in people by promoting employee engagement, empowerment and enrichment.

We seek to generate prosperity, jobs and environmental value, and to bring benefits to all our stakeholders by fostering entrepreneurship and contributing to the responsible growth of the global economy.

Elevator pitch

Bowmark Capital (“Bowmark”) is a leading private equity investment firm specialising in technology, data and services companies.

Established in 1997, we manage funds of over £2 billion and have made more than 50 investments. Our focus is on four core areas of the technology sector: data and insight, managed IT services, software, and technology-enabled business services. We invest up to £300 million per transaction through majority or significant minority stakes in companies with compelling growth prospects, that are seeking a supportive, value-added partner to help them realise their ambitions.

Our team has a 25-year track record of supporting management teams to build great businesses – delivering strategic support and capital to accelerate growth and facilitate digital transformation, data enablement and international expansion. Our proprietary network of over 100 senior executives and sector experts is a powerful resource, helping us to evaluate new investment opportunities and provide hands-on support and practical advice to our portfolio companies.

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We believe in values-based investing. Through sustainable growth, we aim to create a proud legacy for our firm, our investors and the companies we back, embedding the highest standards of ESG in our investment process.